

CHRISTINE LA FONTAINE

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Education and Qualifications:

Concordia University
2005

John Molson School of Business
Graduate level Marketing and Statistics Courses

McGill University
2002-2005

Graduated 2005
Major in English – Cultural Studies
Minor in Music Technology
On the Board of Directors at McGill Daycare as well as
Chaired the House Committee at the CPE for 2 years

Dawson College
2003

Certification of Photography #1 from Dawson College

2001

Classical voice training with Nancy Helms

Languages spoken and written:

English, French

Computer Proficiency:

Mac or PC

Administrative: Excel, PowerPoint, Word, Outlook

New Media: Final Cut Pro, Photoshop CS4, Digital Performer, Max
Msp, Ableton Live, Peak, QuickTime

Artistic Experience:

Current

Independent Projects

Writing children's book: Luna

Music for Anamorpheum Installation with Paul Warne

1999-06

Various Music groups in Montreal – *NWAR, ERNA, Beached Whale*

Acted as singer-songwriter, electric bass and guitar, synthesizers, effects
pedals as instruments, Powerbook using various software.

Additionally, as administrator for groups (management, marketing,
promotion, finance management, event organization, PR, design,
coordination)

Show spaces in Montreal include:

Le Cabaret, Le Studio, SAT (Society for Arts and Technology), Sala Rosa, Casa del Popolo, Le Swimming, O Patro Vys, Parc des Amériques, Les Minots, The Electric Tractor, Mile End Cultural Center, Les Bains Mathieu. **Montreal Pop Fest 2003, 04, 05 and Fringe Pop 2004, 05.**

Recordings include:

Band demos and recordings in home studio
 Installation for *LIFT Magazine* launch at Les Bains Mathieu 2005
 Music for website NoPlace.ca 2004
NWAR was profiled at www.liftbook.com in February 2005
 Article on *NWAR* in the Montreal Mirror's "[Noise Makers](#)" 2005.
 Beached Whale EP, Nyu@thyss 2000

Obtained/ participated in Grants from:

Factor, Jeunes Volontaires, CALQ

2005- 06	Production of various radio ads for cultural events
2005 - January	Animator for a pilot project Shok Magazine
2000-03	Participation in several studio vocal recordings including music for a short film at the <i>National Film Board</i> entitled <i>Lucid Dreaming</i> by Michael Kwant
2000 - present	Multiple vocal track recordings with DJs <i>Dav</i> , <i>Franky Fontaine</i> and <i>Florian Hozinger</i>
2000 - Summer	Guest lead vocalist for Jazz group <i>Kamikaze Mustang</i>

Visual Arts Experiences, photography and/or graphic design:

Current	Graphic Design for businesses, cultural events and musical groups
Sept 3rd 2005	Participated in group exhibit at the Love & the Machine event
March 4 th 2005	Participated in group exhibit at the NWAR et Art event
October 3 rd 2004	Participated in group exhibit at the Art Bizarre event
September 2004	Participated in a month-long group exhibit at the Green Room

Administrative Experience:

2008 (June-July)	CBC/Radio-Canada - Administrative Officer Duties include: Vacation replacement position requiring general administrative tasks and communications with large external clients regarding Requests for Proposals and Requests for Information in Telecommunications
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- 2006-07 (contract) **NM Rothschild & Sons Canada Ltd – Administrative Assistant**
Duties include: Trip and agenda planning for 5 bankers, 3 of which are at an executive level, PowerPoint presentation construction, telephone reception and other general administrative tasks
- Summer 2006 Organization of **Arscenique Nights** events.
Multidisciplinary monthly events held at Blizzarts with music, fashion and art. These events were very successful at integrating an experiential marketing concept to the cultural realm. Artists and musicians have included: NWAR, Vorpai, Jordan Dare, Scott Macleod, Nathalie Daoust
- 2004-06 **Creation of the organization Arscenique Productions**
Arscenique Productions is an organization with a the mandate of promoting the arts through the dissemination of works by emerging artists as well as increase awareness of the ever-changing state of the arts in Montreal and in Canada. The **main tasks** include the creation of written press and sponsorship documents, press relations, coordination of 10-40 artists/musicians, Web page design, administration, management, human relations, direct marketing, promotion, research and application to required spaces and available grants
- September 2005 Organization of **Love & the Machine**.
Multidisciplinary Arscenique Productions event held at the Society for Arts and Technology (SAT) in Montreal. The event included an art gallery with artists Scott Macleod, Dita Kubin, Joanna Rosciszewska and others, a fashion show by Ritual Designs and Lydia Lukidis to music by *NWAR* within a large video graphic installation by Paul Warne. Surprise performance by **Amon Tobin**. (500 spectators)
Sponsors: Ketel One Vodka, The Montreal Mirror, Lola Rosa Café, Belle Gueule, Pure Salon, Guru, TidalWav Recordings and the Quebec Council for Arts (Scott Macleod)
- October 2004 Arscenique Productions organized **Art Bizarre** during the Montreal Pop Festival, at The Green Room and the Mile End Cultural Center. Event included a “David Lynch” style fashion show, a “bizarre” art exhibit and music by: *The Desert Fathers* from New York, *NWAR*, *Shalabi Effect*, *Radar Sat-1*, *DJ Dav*, *DJ Frivolous*. (200 spectators)
Sponsors: McGill University (SSMU), Séguin Machinery and SODEC
- 1999-2006 **Marketing, public relations, booking, promotion, design, finances, management and event organization** for music groups NWAR, ERNA and Beached Whale
- 1997-2001 Pharmacie Kalliopi Athanasoulis (Wal-Mart)
Position of Assistant Manager / Laboratory Technician - full time
Duties included: Administration, ordering and receiving pharmaceutical and OTC (Over The Counter) medication, preparation and dispensing of prescriptions using the Infopharm system, Customer Service, OTC product marketing and pharmaceutical agent relations

For more information, do not hesitate to contact me.